



**Middlesex University Summer Study
London 3 week program
Course descriptions, 2010**

Please note all courses are subject to change and availability

Arts

Making Stained Glass Windows (SUM0008)—August 2-6 (one week)

Do you want to impress your friends at your next dinner date by being the only one who knows how to cut glass? Learn how to make a stained glass window as the ancients did. Have fun with colour and light. Cut, solder, and cement your way to success. Be an expert in five days.

Music Access (SUM0043)—June 29-July 23 (four weeks)

A foundation-level module in the language, techniques and history of tonal music. Topics include: harmonic understanding; melodic writing and harmonisation of melodies; notation and score reading; music analysis; introduction to music theatre; aural work: intervallic and chord recognition; performance and improvisation; free and pastiche composition. Case studies in classical and popular music will be used to demonstrate these areas, and to show how different musical styles are constructed. The course is intended to serve either as a refresher course in a range of musical areas or as a precursor to undergraduate study in music.

Music Management (SUM0046)—June 29-July 23 (four weeks)

This foundation-level module offers an introduction to the music industry and enables you to develop skills in its key sectors. An overview of record companies, copyright collection societies and other music and arts organisations will help you to evaluate the roles of administrators, promoters, agents and managers within the music business. You will also have the opportunity to compose and perform with colleagues and to examine case studies in classical, popular and world music to understand how different musical styles are constructed. The course is intended to serve either as a refresher course in a range of music- and business-related areas or as a precursor to undergraduate study in music and arts management.

Popular Music (SUM0071) —June 30-July 24 (four weeks)

A foundation-level module in the practice, theory and history of popular music. Topics include: song writing; harmonic understanding; melodic writing and harmonisation of melodies; performance and improvisation; free and pastiche composition; popular music history and genres. Case studies in popular music will be used to demonstrate these areas, and to show how different musical styles are constructed. The course is intended to serve either as a refresher course in a range of musical areas or as a precursor to undergraduate study in music.

World Religions in London (RCT1002)—July 5 and August 2 (two sessions)

This module aims at introducing students, with or without prior Religious Studies experience, to the world religions by exploiting London as a rich resource for

religious studies. The module is centred around a number of visits designed to enable you to familiarize yourself with the main features of Hinduism, Buddhism, Judaism, Christianity and Islam by exploring, through experience, aspects of the interrelation among the world faith as featured across the London landscape. The module will also serve as a tool to appreciate the way in which religion affects continuity and change among diverse cultures and communities.

Business

Economics for Business and Management (ECS1230)—June 28-July 8 (two weeks)

Economic factors influence most aspects of human behaviour. This module is designed to provide you with an understanding of the environment in which business enterprises function at the microeconomic, macroeconomic and global levels.

Human Resource Management (HRM2013)—July 12-30 (three weeks)

The aim is to introduce students to theories of organisational behaviour and their link to key areas of HRM, as well as build on relevant knowledge and skills developed in Year 1 modules. By the end of the module students will be familiar with some introductory organisational behaviour theories and a wide range of generalist HR policies and practices within the four key areas of the discipline: employee resourcing, employee reward, employee relations, and employee training and development.

Individual and Organisational Change (HRM3120)—July 12-23 (two weeks)

This module has three distinct aims: To provide a module which acts as a bridge, for you as an individual, between the world of university and the career to which you aspire. This means some of the module will provide you with the tools to achieve this including marketing yourself and CV writing as well as general career life planning. To increase your knowledge base about yourself, your skills and values, and your reactions to change processes. To help you understand the change processes from an organisational perspective. This will include inputs on organisational change models as well as case studies on change. This will increase your skills as a change agent and enable you to participate fully in organisational change scenarios at work.

Leadership and Management (HRM3125)—July 12-30 (three weeks)

This module aims to provide grounding in the core competencies related to management and leadership in the organisation enabling students to apply theory to practice in management. Alongside this, it will provide opportunities to develop personal skills through workshops in leadership such as communication and team building.

Business Environment (MGT2117)—June 28-July 16 (three weeks)

This module will introduce you to the environment of the business, both its internal and external environment (political, ethical, economic, socio-demographic, ecological, financial, technological and competitive). This makes business the focus while analytical techniques are introduced and developed. The module also provides a general introduction to the various functional areas of business and how they interrelate. It is designed also to provide the foundation for other management modules.

Marketing Foundation (MKT2222)—June 28-July 16 (three weeks)

Marketing Foundation offers a comprehensive overview of marketing concepts, frameworks, and techniques, demonstrating the interconnection between different aspects of marketing and their relation with marketing research. Throughout the module students will develop their understanding of the significance of external and internal operating environments for marketing practice through analysis of a series of cases from different markets. Students will also learn methodologies, and designs in marketing research, including sampling techniques, surveys, focus groups, and depth interviews.

International Marketing (MKT3130)—July 12-26 (three weeks)

The International Marketing module introduces students to a range of concepts in the field of international marketing. With globalisation there is a need to know how managers manage an ever-increasing set of complex factors and issues that may have drastic impacts on the business. This course will allow the students to become familiar with the nature of a selection of international issues and gain an understanding of their implications on the firm's marketing strategies and activities, and the wider environment.

Advertising and Sales Promotion (MKT3150)—July 12-26 (three weeks)

This module aims to identify and understand the key principles and practices of advertising. Also it includes the developing of advertising campaigns and related communication strategies. The module will prepare you for employment in advertising agencies or for responsibilities in the promotions or marketing departments of firms.

Quantitative Methods and Applications for Business (STX1115)—June 28-July 29 (five weeks)

This module provides an interesting and enjoyable introduction to basic statistical and ICT ideas for the analysis of business data, with an emphasis on the interpretation and communication of results. It encourages students with little mathematical background or a fear of mathematics to develop confidence and ability in quantitative skills for business areas.

Computing

Introduction to Business Computing (BIS1212)—June 28-July 28 (five weeks)

This module provides you with the knowledge and skills to become confident users of PC applications that are widely used in business. It focuses primarily on spreadsheet software, but also covers word-processing and presentation software. Having completed the module, you will be able to use spreadsheet software to an advanced level in order to process and represent business information, and to solve business problems. Through practical tasks and assignments, you will gain an understanding of the concepts, skills and design principles involved in creating effective spreadsheets, presentations and reports.

Mapping Social Statistics and Social Networks (HSS3040)—June 28-July 7 (two weeks)

The module provides an introduction to social statistics and data mapping for the social sciences. It provides basic and advanced skills to use spreadsheets and statistical analysis packages (i.e. MS Excel and SPSS) to produce and critically analyse tables and graphs based on social data. It shows how to access and use the major official databanks, including Census and Labour Force Survey, in

different areas of research including Social Policy, Health, Human Geography, Migration Studies and Criminology. The major theoretical implication of 'mapping' social worlds using statistics are discussed, with a focus on less common data visualisation techniques, particularly social networks analysis through dedicated software (i.e. Pajek).

Mapping Spatial Data with GIS (HSS3050)—July 19-28 (two weeks)

Geographic Information Systems (GIS) is a powerful set of tools which has revolutionised data analysis in a wide range of disciplines. This module provides an introduction to the use of GIS in the Social Sciences. You will gain basic skills to use a GIS software package (i.e. ArcGIS) and some online tools to import, create, manage, edit, analyse and export geographic data and thematic maps. Key topics include the representation and accuracy of spatial data, the management of databases and issues of ethics and copyrights. The module will also show several GIS applications to different areas of research, including Social Policy, Health, Human Geography, Migration Studies and Criminology.

Introduction to Computer Aided Design (PDE2611)—June 28-July 2 (one week)

A 5-day short course for learning CAD skills using Solidworks. The course will assume no prior CAD knowledge and will introduce the concept of parametric modelling within a 3D environment. The course will cover basic 3D modelling techniques as well as generating 2D drawings to relevant standards. Due to the intensive nature of the work, two CAD tutors will be involved in the delivery allowing sufficient individual attention.

Introduction to Web Design (SUM0050)—July 12-16 (one week)

This course teaches and explores the skills and techniques needed to create web pages and build websites. Starting with a thorough grounding in writing HTML, and through practical hands-on examples, the course follows the web design development process from initial concept, planning, and page creation to final site implementation and management. Areas covered include the creation of graphics, use of colour and layout, style sheets, and site navigation. For more ambitious students there is a gentle introduction to JavaScript. Software used on the course is open source and portable, ready to be installed onto and used from a USB memory stick.

Digital Technologies and the Small Business—June 29-July 24 (four weeks)

Small business owners are introduced to on-line technologies that may help improve your money earning capacity. Bring along your start-up business digital technology problems and explore solutions. The course encourages confidence in software use, through awareness of currently available programs. Suitable for those who wish to identify and familiarise themselves with applications for their own use or project manage professional assistance

Education

Disaffection in Education (EDU3311)—June 28-July 8 (two weeks)

To examine the nature and causes of pupil/student disaffection and to evaluate and analyse the content and aims of personal, social and health education (PSHE) programmes and their links to disaffection. The psychosocial development of children will be explored in relation to school experience and disaffection.

Counselling in Education (EDU3321)—July 5-July 15 (two weeks)

The course critically examines a range of counselling modules and related theories; identifies and analyses some common themes in counselling; critically assesses the appropriateness and effectiveness of current provision and examines a case for counselling in educational settings.

Film

European Cinema (FRE1757)—June 28-July 29 (five weeks)

The module, taught in English, provides the opportunity to gain an insight into recent and contemporary western European cinema. It will involve a thematic and stylistic analysis of a variety of representative French, German, Italian and Spanish films with a view to showing their heritage roots in earlier cinematic practice and/or their influence on more contemporary European cinema. The module will also promote an understanding of the social, political and cultural contexts of the works studied. Films will be viewed in their original versions with English subtitles.

Digital Film Making (TVP2000)—June 28-July 15 (three weeks)

This module provides a detailed consideration of single-camera short film production genres, viewing environments, technologies, operating skills, roles and practices. With professional practice as a reference point, you engage in a number of film-making workshops and exercises, including camera, lighting, sound and editing. You then work in small teams on the production of documentary and drama short films. The module enables you to acquire an advanced understanding of the working procedures necessary for short film production

Languages

French Language Studies 1 (FRE1700)—June 29-July 29 (five weeks)

An introduction to French for students with little or no previous knowledge of the subject. The Module aims to enable you to acquire basic French language skills (speaking, listening, reading and writing) and to promote an understanding of the French context in which they are located. A variety of topics will be covered.

French Intermediate Refresher (FRE1720)—June 28-July 28 (five weeks)

This course is suitable for intermediate students who want to refresh their knowledge of French and to enable you to read, write, speak and understanding intermediate French.

Law

Consumers and the Law (LAW2114)—June 28-July 8 (two weeks)

This module examines the general principles underlying the legal protection given to consumers under both the civil and the criminal law and the many ways those principles are applied. You will gain knowledge of areas of central importance in consumer protection and will be encouraged to explore the relevant social and business context within which the law operates. A key purpose of the module is training in writing, presentation and research skills. Useful for international students who need to take a module from a different jurisdiction as most consumer law, particularly that from the EU, is based on the UK model.

Law for Business (LAW2120)—July 12-July 22 (two weeks)

This module provides the essential introduction to an understanding of English law. It gives you an understanding of the English legal system as well as substantive areas of law essential for the appreciation of law in the context of business, particularly the laws of contract and tort. Essential skills for the successful study of law are also developed, especially the ability to research and manage legal materials. The first part of the module provides the essential basic knowledge and understanding of English law, while the second part covers legal relationships including Company Law. This course provides a very good introduction to the English Legal System and the impact it has on business.

Personal Development

An Introduction to Counselling (SUM0035)—July 6, 7, 13, 14 (four days)

This course is designed for people who would like to learn more about counselling, including the key skills and background theories involved. If communication, listening and interpersonal skills are important to you then this course could provide you with additional skills and knowledge. The course will also look at different pathways to counselling training and allow you to consider whether counselling is for you. The course will be taught by experienced staff from the Middlesex University Counselling Service and will include experiential exercises and discussion. Core reading will be recommended.

Neurolinguistic Programming (SUM0055)—June 28- July 1 (four days)

Neuro Linguistic Programming (NLP) is rapidly being seen and talked about as an essential set of communication and personal development skills to help people significantly improve their results in all areas of life, both personally and professionally. This 4 day Diploma course will give you a solid grounding in NLP and skills that you will be able to use to gain even more from your life.

Speaker as Performer (SUM0057)—July 21, 22, 23 (three days)

This highly acclaimed three day course is aimed at all those who wish to improve their presentation and communication skills for business and work environments. Whether experienced professionals looking to develop their abilities or business students seeking a solid foundation in presentation technique as, this course will leave you with a tool kit from which you can draw at any time making you a dynamic, exciting and engaging presenter.

Politics

Theory of International Politics (POI2351)—June 29- July 8 (two weeks)

This module introduces you to the main theories of international politics and their application in inter-state relations. The Realist, Liberal, Marxist and Social Constructivist approaches are analysed and then applied to the study of sovereignty, foreign policy, diplomacy and war.

International Political Cooperation (POI2352)—July 13- July 22 (two weeks)

This module focuses on forms of contemporary international political cooperation. The role of Intergovernmental and Non-governmental Organisations are explored both empirically and theoretically. Competing perspectives on the relevance of

International Law and the United Nations system are analysed and the notion of global governance evaluated.

Psychology

Introductory Psychology (PSY0010)—July 5- July 22 (three weeks)

Students will be introduced to selected topics from Social Psychology, Cognition and Individual Differences to provide an insight to the way that Psychology is taught at University. In each of these areas students will be introduced to contemporary theory and research and will also have an opportunity to get hands-on experience of the techniques used to investigate these topics. The module is suitable for anyone who is considering studying Psychology at Higher Education level or those who are interested in contemporary Psychology. Students who successfully complete the necessary assessments will be guaranteed a place on Middlesex University's BSc Psychology Programme.

Foundation Research Methods in Psychology (PSY1014)—July 5- July 22

This module introduces you to quantitative & qualitative techniques employed in psychological research. It aims to demonstrate how research design relates to the psychological question being asked; provide preliminary experience with computer analysis of data using SPSS; introduce basic principles of experimental & correlational designs, data collection & analysis; enable students able to explore quantitative & qualitative data; & develop skills in disseminating the results. This module may be particularly useful for students who are considering taking the Graduate Diploma in Psychology.

Interpersonal Skills, Understanding and Influence (PSY2015)—July 5-10

This module provides an introduction to the theory and practice of interpersonal skills. The module starts with an introduction to theory and practical advice on self-understanding and moves onto topics including listening skills, influencing skills, conflict resolution, working in teams, and detecting deception. There is an emphasis throughout the module on the acquisition of practical skills as well as the theory that supports them.

Know Your Own Personality and Emotional Intelligence (PSY2220)—July 5-15

This module offers an introduction to some of the most cutting-edge psychological theory, research and applications from the field of individual differences – personality and emotional intelligence. The module provides you with an understanding of your own personal characteristics from the psychometric different theoretical perspectives and also introduces you to a number of ways in which this self-insight information can be used to your benefit – educational and career aspects, job applications, performance at work etc.

Psychology and Human Consciousness (PSY2450)—July 5-15 (two weeks)

This module introduces the study of human consciousness and its relationship to psychology. The relationship between mind and body are investigated through reviewing and discussing 'normal' and 'altered' states of consciousness.

Positive Psychology and Personal Happiness (PSY2550)—July 19-28(two weeks)

You will be introduced to the theory and practice of positive psychology, whose aim is to equip you with the tools to live a happier, more fulfilling life. Positive psychology focuses on a person's strengths rather than their weaknesses (which is more the domain of clinical psychology) and how the exercise of these strengths

leads to an engaged and rewarding life. Through seminars and practical experiences we explore how you can make the most of your past, present and future.

Atypical Childhood Development (PSY3755)—July 19-28(two weeks)

Designed to introduce you to the origin and consequences of types of atypical childhood development and relate these to issues of, inclusion, intervention, education and childcare. You will be encouraged to explore links between theory and practice in class discussion and will be able to express your understanding of these links in module assessment.

Social Science

Contemporary Issues in the Third World (DEV3005)—June 28- July 8 (two weeks)

This module considers some of the key environmental and developmental issues confronting the contemporary 'Third World', exploring the historical origins of the problems they face, and the solutions presented by a range of development actors. This module is suitable for all those studying any of the Social Sciences and combines well with POI2352 International Political Cooperation.

Sports Science

Applied Anatomy (SES1215)—July 5-15 (two weeks)

This module introduces the concepts of musculo-skeletal anatomy and its application to human movement. The relationship within sport performance, structure and function is explored.

Introduction to Sports Massage (SES1220)—July 19-29 (two weeks)

Sports massage plays an integral role in the physiological management of athletic rehabilitation and injury prevention. This module aims to develop an understanding of the general principles of manual therapy, the skills of therapeutic manipulation of soft tissues, the handling of the human body and the ability to identify and apply appropriate prophylactic, restorative and remedial massage and relaxation techniques.

Strength and Conditioning Training (SUM0075)—July 12-22 (two weeks)

This course provides an overview of strength & conditioning training, which aims to prepare students for undergraduate and postgraduate study within this area. The course is also intended for fitness trainers aiming to work with elite level performers. The course focuses on practical application of training theories and topics include: resistance training and Olympic lifting, plyometrics, speed and agility training, fitness testing and designing strength & conditioning programmes.

Writing

Shakespeare and Sexuality (ELS3321)—July 5-28 (four weeks)

This module studies texts by Shakespeare and contemporary dramatists in the context of Renaissance England, and as manifestations of some important concerns of the culture of the time: the theatre and theatricality; identity and self-fashioning; masculinity and femininity. The plays chosen are a representative selection, and will offer students a broad knowledge of the writings of Shakespeare

and his contemporaries, as well as some of the most significant cultural and intellectual movements of the period. Each play will be studied in relation to relevant contextual, critical and theoretical materials.

Gender and the Postmodern (ELS3323)—July 5-28 (four weeks)

Gender is a central way in which we think and imagine ourselves. This third level module examines how gender has been configured within literary texts, mainly through the twentieth century, and the role of writing in producing gendered identities. Postmodernism has furthered complicated the ways in which we conceptualise gender, and the module examines the link between postmodern literature and contemporary postmodern culture, mapping important social, political and cultural themes and concepts in relation to how gender is configured in relation to history, the body, ethnicity, and sexuality.

Introduction to Creative Writing (SUM0002)—June 28-July 29 (five weeks)

This course introduces you to the craft and process of creative writing. Exercises carried out in class stimulate skills in characterisation, dialogue, narrative, imagery. Assignments carried out at home foster students' own ideas and form an important part of the subsequent session. Students are encouraged to listen to each others work and to offer appreciation and critical support. By the end of the course you will have developed your own writing voice and produced a selection of prose, fiction and poetry.

Introduction to News and Features Journalism (SUM0042)—July 26, 27, 28

The course is designed to introduce you to the basic skills a journalist requires to work in news and features. You will discover how a story progresses from the idea to the printed page. From research and interviewing to writing and editing and the law, you will see how stories are put together. By the end of the course, you should be able to identify suitable markets for your work and write in a journalistic style.